

To Advisory Council Members:

The Rebranding Committee, at its last meeting, finalized our decision on these 2 proposals: (a) a name revision for the OER Advisory Council to reflect our broader purpose; & (b) a mission statement for our organization, which we have never previously had.

Please review our proposals, below, as the full Advisory Council will be voting on their approval at its next virtual meeting on 2/10/25, 1-3pm.

Advisory Council's New Name

***Open & Low-Cost Educational Resources Advisory Council (OLERAC)***

Mission Statement

*The Open & Low-Cost Educational Resources Advisory Council (OLERAC) supports institutional advocacy and student success efforts to dismantle educational cost barriers, champion equity, and reimagine free and low-cost learning resource models. OLERAC facilitates and supports compensation for efforts in contributing to open knowledge creation, dissemination, and access.*

Feel free to reach out to us if you have any questions on the above.

Sincerely,

- Carolyn Michaud
- Brokk Toggerson
- Sarah Hutton
- Christine Moynihan
- Cynthia Svoboda
- Robert Awkward

On behalf of the Rebranding Committee